

## **Smart Workk online India Pvt Ltd**

Smart Workk Online India Pvt Ltd Company become a leading eCommerce-driven direct selling brand that empowers individuals with entrepreneurial opportunities while providing high-quality, affordable FMCG products.

### **Business Overview**

A Direct Selling eCommerce business combines a network-based sales model with online eCommerce technology to distribute and sell products or services digitally.

#### **What is a Direct Selling Company in Ecommerce Business?**

A Direct Selling eCommerce business combines a network-based sales model with online eCommerce technology to distribute and sell products or services digitally.

It's a direct selling strategy where individuals earn income through:

- Direct sales of products to customers.
- Commissions from the sales made by people they recruit into the network.

### **BUSINESS PLAN**

- ❖ Sponsors Income
- ❖ Binary Income
- ❖ Performance Bonus
- ❖ Ecommerce Income
- ❖ Travel Fund
- ❖ Franchise Income
- ❖ Rewards
- ❖ Global Income
- ❖ Debit Card

### **Joining with company**

Once join in company pay the amount Rs.499/- and done the activation. Once activation done Amount should be credit to Main Wallet, for purchasing joining product.

All activation done through TPIN.

In our activation PIN activation menu. Pin transfer menu pin used and unused details etc..

## **1. Sponsors Income**

Sponsor income in Direct Selling Company comes from a combination of personal sales commissions and commissions on the sales of those they recruit into the network

Income Calculation: Rs.100/ For every Sponsor. No Limit on Sponsor income.

## **2. Binary Income**

Direct Selling Company where each distributor can directly sponsor and build only two downline teams, referred to as a "left leg" and a "right leg". This structure forms a tree-like network with unlimited depth.

Details Mention Below

In first Level 1 :2 or 2: 1 Ratio for Binary matching there after 1: 1 Ratio.

Every Binary match gets Rs.100/-

Maximum Daily Capping Rs.2000/- (20 Per Daily)

- Balance Pairing cut of daily base. Correct on software

## **3. Wallet**

We are introducing two wallet system

1. Main Wallet (Known as M Wallet)
2. Ecommerce wallet (Known as E Wallet)

- Main Wallet (M Wallet)

All the income credited to main wallet. Every Income Deduct 30 %

Eg: If one Customer get Rs.100/- sponsor income, only credited Rs.70/- in main wallet and balance amount transfer to admin charge, TDS and Ecommerce Wallet.

Ledger Sample:

| Sl. No | Particulars     | Amount | Balance |
|--------|-----------------|--------|---------|
| 1      | Sponsor Income  | 100    | 100     |
| 2      | Admin Charge 5% | 5      | 95      |
| 3      | TDS 5 %         | 5      | 90      |
| 4      | E Wallet 20 %   | 20     | 70      |
| 5      | Binary income   | 100    | 170     |
| 6      | Admin charge    | 5      | 165     |
| 7      | TDS             | 5      | 160     |
| 8      | E Wallet        | 20     | 140     |

➤ **Ecommerce Wallet (E Wallet)**

Ecommerce wallet mainly uses for ecommerce product purchase. All income deduction amount will be credit to E wallet.

Customer can use e wallet balance and online UPI payment for purchasing products.

Customer can transfer fund from main wallet to ecommerce wallet.

**Debit Card:**

We are introducing White Label Debit / prepaid card. Customer can transfer the fund from ecommerce wallet to debit card.

In our system show correct ledger for e wallet transactions.

**4. Performance Bonus**

Performance bonus based on performance wise monthly or yearly like that

**5. Travel Fund**

Travel fund based on level wise rank. Details we will update

## 6. Ecommerce Income

Ecommerce income very highlighted income base on online or offline purchase. Income chart mention below

| Level | Percentage | Rank |
|-------|------------|------|
| 1     | 2          |      |
| 2     | 3          |      |
| 3     | 4          |      |
| 4     | 5          |      |
| 5     | 6          |      |
| 6     | 6          |      |
| 7     | 7          |      |
| 8     | 7          |      |
| 9     | 7          |      |
| 10    | 8          |      |
| 11    | 8          |      |
| 12    | 9          |      |
| 13    | 9          |      |
| 14    | 9          |      |
| 15    | 10         |      |